On April 16, 2020 the fields of logistics & supply chain management will introduce themselves for the twelfth time already – on a local and global scale.

If you want to organise an event, please register at www.supply-chain-day.com. Here you can publish and administrate your event. Also, you may obtain information and support tools such as instructions, print masters, a handbook on press and public relations, etc.

Participants can register online for your event. In 2019, almost 23,000 visitors took the opportunity to choose from about 270 events worldwide.

Join the 13th Supply Chain Day and open your doors for the interested public and for future employees.

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www.supply-chain-day.com
The Supply Chain Day is a promotion day with the aim to improve the public image of logistics and to raise awareness for what logistics is. Every year in April, numerous companies, organisations and institutes open their doors allowing the public a look behind the scenes. They do so by offering factory tours, giving lectures, realising simulation games, and organising job fairs, to name just some activities. The participants will be able to gain an insight into the wide variety of logistics and supply chain management activities performed every day. All events are free of charge.

Different groups visit the events: pupils and students interested in information on career possibilities; professionals interested to learn about specific solutions; but also the interested public, eager to visit companies in their neighbourhood. By organising an event you have the opportunity to present your company as an attractive employer, showcase your services and solutions as well as increase your popularity.

This non-profit promotion day was initiated by BVL.