24TH GERMAN LOGISTICS CONGRESS
B...
# Timetable and topic schedule, October 16 – 19, 2007

## Room allocation/Time schedule

<table>
<thead>
<tr>
<th>InterContinental Berlin</th>
<th>ICB</th>
<th>Sofitel Berlin Schweizerhof</th>
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<tr>
<th><strong>Tuesday, October 16, 2007</strong></th>
<th>ICB</th>
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<tbody>
<tr>
<td>09:00 6th BVL Doctors Workshop on Logistics &amp; SCM (p.27)</td>
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<tr>
<td>10:00 ELA Training Day (p.26)</td>
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<td>12:00 ELA Educators Day (p.26)</td>
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<th><strong>Wednesday, October 17, 2007</strong></th>
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<tr>
<td>09:00 Opening “Logistics Market” exhibition &amp; Welcome coffee</td>
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<tr>
<td>09:30 A1-A4 Plenary session (p.4-5)</td>
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<tr>
<td>11:30 Brunch and visit to the “Logistics Market” exhibition</td>
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<tr>
<td>13:00 B1 Special-topic sequence: Best Cost Country Sourcing – Challenges in New Markets (p.6)</td>
<td>✒</td>
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<tr>
<td>13:00 B2 Special-topic sequence: Coordinating Distributed Production – Flexibility &amp; Reaction Capability (p.6)</td>
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<tr>
<td>13:00 B3 Special-topic sequence: Value Orientation in Supply Chains (p.7)</td>
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<tr>
<td>13:00 B4 Special-topic sequence: Services for Transport &amp; Logistics – Requirements &amp; Utility Aspects (p.7)</td>
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<tr>
<td>13:00 B5 Special-topic sequence: Supply Chain Visibility – Innovative Systems for Business Operations (p.7)</td>
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<tr>
<td>15:00 Coffee break and visit to the “Logistics Market” exhibition</td>
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<tr>
<td>15:30 C Plenary session with German Chancellor Dr. Angela Merkel (p.8-9)</td>
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<tr>
<td>17:30 Departure for the Gala Evening at Arena Treptow – Presentation of the German Logistics Award 2007 (p.10-11)</td>
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<tr>
<th><strong>Thursday, October 18, 2007</strong></th>
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<tr>
<td>09:00 D1 Special-topic sequence: BestLog – Matching Efficiency and Responsibility in Global Supply Chains (p.12)</td>
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<tr>
<td>09:00 D2 Special-topic sequence: Risk Management in Global Distribution (p.12)</td>
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<td>09:00 D3 Special-topic sequence: International German Science Award for Logistics 2007 (p.13)</td>
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<td>09:00 D4 Special-topic sequence: Global Procurement Strategies in Networks (p.13)</td>
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<td>09:00 D5 Special-topic sequence: IT &amp; Forecasting in the Supply Chain (p.13)</td>
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<tr>
<td>11:00 Coffee break and visit to the “Logistics Market” exhibition</td>
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<tr>
<td>11:30 E1-E5 Plenary session (p.14-15)</td>
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<tr>
<td>13:30 Lunch and visit to the “Logistics Market” exhibition</td>
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<td>13:30 Ot-Os Outdoor sequences – Hands-On On-Site (p.28)</td>
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<tr>
<td>14:30 F1 Special-topic sequence: Investments in European Markets and Locations (p.16)</td>
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<tr>
<td>14:30 F2 Special-topic sequence: Logistics &amp; Purchasing – Findings of the BVL Working Group (p.16)</td>
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<td>14:30 F3 Special-topic sequence: Ecology &amp; Logistics – Environment-Friendly Solutions (p.17)</td>
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<tr>
<td>14:30 F4 Special-topic sequence: Advanced Store Logistics (p.17)</td>
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<tr>
<td>14:30 F5 Special-topic sequence: Logistics With a Difference – Unusual Projects (p.17)</td>
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<tr>
<td>15:30 Coffee break and visit to the “Logistics Market” exhibition</td>
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<tr>
<td>17:30 Congress Happy Hour (p.16)</td>
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<th><strong>Friday, October 19, 2007</strong></th>
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<tr>
<td>09:00 G1 Special-topic sequence: European Lighthouse Projects in the Field of Supply Chain Management (p.18)</td>
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<tr>
<td>09:00 G2 Special-topic sequence: After Sales &amp; Spare Parts Logistics (p.18)</td>
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<tr>
<td>09:00 G3 Special-topic sequence: Responsible Management – At the Interface of Personnel Development and Limited Employment Contracts (p.19)</td>
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<tr>
<td>09:00 G4 Special-topic sequence: Technologies in Intralogistics – Warehouse Planning, Warehouse Equipment (p.19)</td>
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<tr>
<td>09:00 G5 Special-topic sequence: Cool Solutions for a Fresh Supply Chain (p.19)</td>
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<tr>
<td>11:00 Coffee break and visit to the “Logistics Market” exhibition</td>
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<tr>
<td>11:30 H1-H4 Plenary session (p.21)</td>
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<tr>
<td>13:15 Farewell buffet und visit to the “Logistics Market” exhibition</td>
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*“Logistics Market” exhibition every day from 9:00 – 17:00*
Efficiency – Responsibility – Success

Logistics paves the way for highly efficient cooperation between companies based on the division of labour. It lays the foundation for the creation of networks made up of producers, suppliers and service providers who, with the key support of IT systems and integration, structure the overall value added process in an optimum way, increasing both productivity and customer focus. Responsible management ensures the harmonious interplay of humankind, the environment and the business world.

Sustainable growth is only possible if resources are used sparingly and in a cost-effective and socially responsible manner. Efficient business models that take full account of the interests of people and the environment are successful and boost corporate profits in the long term.

The 24th German Logistics Congress profiles the wide range of business and logistics operations around the globe; it picks up on new developments and places them in a holistic context. This year, the focus is on the European economic area, which makes it particularly appropriate that Eurolog – the “mobile” conference of the European Logistics Association (ELA) – is taking place in Germany in 2007.

Make sure you are on the spot in Berlin so that you can profit from the exchange of knowledge and ideas with international experts in the plenary sessions, the special-topic sequences, the panel discussions and in one-on-one talks. The fringe programmes and the parallel special-topic exhibition provide you as a conference participant with excellent opportunities to establish new contacts and build on existing ones. Let yourself be inspired – and let other participants have the opportunity to share your knowledge.

We look forward to welcoming you personally to the conference in Berlin this October.

Prof. Dr.-Ing. Raimund Klinkner
President,
German Logistics Association (BVL),
Bremen,
CEO, Knorr-Bremse AG, Munich

Roland Dachs
President,
European Logistics Association (ELA),
Brussels, Belgium,
Vice President,
Supply Chain de Crown Europe,
Crown Holdings Inc., Paris, France

We would like to thank the following organisations for their cooperation during the preparation of the Congress:

[List of logos]

Foreword

Prof. Dr.-Ing. Raimund Klinkner
President,
German Logistics Association (BVL),
Bremen,
CEO, Knorr-Bremse AG, Munich

Roland Dachs
President,
European Logistics Association (ELA),
Brussels, Belgium,
Vice President,
Supply Chain de Crown Europe,
Crown Holdings Inc., Paris, France
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Speaker/Headline</th>
</tr>
</thead>
</table>
| 09:30-09:45 | A1 Efficiency – Responsibility – Success | Potsdam I-III          | Prof. Dr.-Ing. Raimund Klinkner  
President, German Logistics Association (BVL), Bremen,  
CEO, Knorr-Bremse AG, Munich |
| 09:45-10:15 | A2 Growth and Innovation in the Telecommunications Sector | Potsdam I-III          | René Obermann  
CEO, Deutsche Telekom AG, Bonn |
| 10:15-10:45 | A3 When the Wind of Change Blows ... | Potsdam I-III          | Prof. Götz W. Werner  
Founder and Chairman of the Management Board, dm-drogeriemarkt GmbH + Co. KG, Karlsruhe |

“A time to make friends in Europe”

The 24th German Logistics Congress will for the first time be taking place in conjunction with Eurolog, the conference of the European Logistics Association (ELA) which is held in a different city each year.

ELA is based in Brussels and comprises 30 nonprofit national member organisations with a total of over 50,000 members in all the countries of Europe.

German Logistics Association is greatly looking forward to welcoming participants, spokespersons, representatives, partners and friends from all over Europe to the Berlin conference.

Welcome to Berlin!
Panel discussion in plenary session – Wednesday, October 17, 2007

A4 Value Added in Europe – Efficiency, Responsibility, Success?

Potsdam I-III 10:45-11:30

Moderation

Theo Koll
Presenter and Deputy Programme Director, Frontal 21, ZDF, Berlin

Panel discussion

Bernhard Mattes
Chairman of the Management Board, Deutsche Ford-Werke GmbH, Cologne

Dr. Axel Claus Heitmann
CEO, Lanxess AG, Leverkusen

Wendelin von Boch
Member of the Supervisory Board, Villeroy & Boch AG, Mettlach

Matthias K. Hartmann
Managing Director, Head of IBM Global Business Services, IBM Deutschland GmbH, Stuttgart

Premium partners of the 24th German Logistics Congress

Brunch and visit to the exhibition 11:30 – 13:00
### B1 Best Cost Country Sourcing – Challenges in New Markets

**Moderation**

Roland Dachs  
President,  
European Logistics Association (ELA), Brussels, Belgium,  
Vice President,  
Supply Chain de Crown Europe, Crown Holdings Inc., Paris, France

**Growing together – Success Factors for the Creation of Supplier Partnerships and Logistics Networks in Eastern Europe**

Josip Tomasevic  
Head of Group Purchasing,  
Claas KGaA mbH, Harsewinkel

**Success through Logistics – Strategies for the Development of Procurement Markets**

Dr.-Ing. Florian Schupp  
Director Purchasing Division  
Electronics & Drivetrain,  
Siemens VDO Automotive AG, Regensburg

**Going to China? Going to India or ... Create Value with your Home Based Suppliers?**

Nando Galazzo  
Vice President Procurement,  
Borealis Polymers N.V., Mechelen, Belgium

**The Delicate Way Towards Democracy and the Connective Role of Sourcing Strategies – a Ukrainian Success Story**

Anatoly Z. Kipish  
Managing Owner, Nemiroff Group,  
Kiew, Ukraina

### B2 Coordinating Distributed Production – Flexibility & Reaction Capability

**Moderation**

Robert Blackburn  
Senior Vice President,  
Global Supply Chain Management,  
BASF AG, Ludwigshafen

**Evolving Supply Chains**

Denis Doyle  
Director Operations,  
Epson Europe BV,  
Amsterdam, Netherlands

**Central Strategy Elements: Capacity Elasticity and Nearshoring**

Dr. Knut Wolf  
COO,  
Medion AG,  
Essen

**Strategy, Management and Mastering Logistical Challenges of Distributed Production in Central and Eastern Europe**

Bernd H. Hofmann  
Managing Director,  
Richard Bergner Verbindungstechnik GmbH & Co. KG,  
Schwabach

**Creation of a Global Production and Logistics Network**

Dr. Ulrich Steffen Wieland  
Head of Central Logistics,  
Wilhelm Karmann GmbH, Osnabrück
### B3 Value Orientation in Supply Chains

**Moderation**

**Prof. Dr. Péter Hórváth**
Founder and Managing Partner,
International Performance Research Institute gGmbH (IPRI),
Stuttgart University

**Kick-off presentation:**
Value Added Needs Values

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Supply Chain Controlling – Making Performance Transparent</td>
<td>Sigmund Reischl</td>
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<td>Head of Supply Chain Controlling,</td>
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<td>Nestlé Deutschland AG, Frankfurt a.M.</td>
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<tr>
<td>Supply Chain Management in the Private Equity Environment</td>
<td>Stefan Läufer</td>
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<td>Senior Vice President Inventory + Logistics Management,</td>
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<td>Grohe AG, Hemer</td>
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<tr>
<td>Value Added through Stakeholder-Oriented Brand Management</td>
<td>Thomas Kraus</td>
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<tr>
<td></td>
<td>Chairman of the Management Board,</td>
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<td>TNT Express GmbH, Troisdorf</td>
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<tr>
<td>Value Change Through Modified Allocations on the Sheet Metal Process Chain</td>
<td>Gerhard Schrempp</td>
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<td>Head of Assembly/Maintenance Toolmaking,</td>
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<td>Progress-Werk Oberkirch AG, Oberkirch</td>
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### B4 Services for Transport & Logistics – Requirements & Utility Aspects

**Moderation**

**Frits Mehrtens**
General Manager,
Broekman Automotive, Rotterdam, Netherlands,
President,
European Association of Finished Vehicle Logistics (EFG), Brussels, Belgium

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>Convergence of Telematic Services – Status Quo, Trends and Challenges for Logistics and Politics</td>
<td>Bernd Krakau</td>
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<td>Executive Vice President</td>
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<td>Global Business Development &amp; MarCom,</td>
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<td>T-Systems Enterprise Services GmbH, Frankfurt a.M.</td>
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<tr>
<td>Services for Transport and Logistics Requirements and Utility Aspects</td>
<td>Guillermo Amen</td>
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<td>Damm Group Supply Chain Projects Manager,</td>
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<td>Grupo Damm S.A., Barcelona, Spain</td>
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<tr>
<td>Strategic and Operational Itinerary Management – Value Added in Distribution Logistics through Need-Oriented Selection of IT Resources</td>
<td>Stefan Huth</td>
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<td>Head of Distribution Logistics,</td>
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<td>MEWA Textil-Service AG &amp; Co. Management OHG,</td>
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<td>Wiesbaden</td>
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<tr>
<td>Logistical Improvements due to Business Process Management</td>
<td>Mark S. Davis</td>
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<td>AVP eBusiness, Union Pacific Railroad,</td>
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<td>Omaha/NE</td>
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### B5 Supply Chain Visibility – Innovative Systems for Business Operations

**Moderation**

**Zbigniew Nadstawski**
CEO,
FAMOT Pleszew S.A., Pleszew, Poland

<table>
<thead>
<tr>
<th>Topic</th>
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<tbody>
<tr>
<td>Driving Business Value with Analytics in an Enterprise Data Warehouse</td>
<td>Mark Cooper</td>
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<td>Technical Fellow, FedEx Corporation, Memphis/TN, USA</td>
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<tr>
<td>Customer Tailored Logistics Solutions</td>
<td>Christian Wieting</td>
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<td>Director Materials &amp; Logistics EMEA,</td>
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<td>Tyco Electronics Corporation, Langen</td>
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<tr>
<td>Real-Time Solutions – Challenges in European Retailing</td>
<td>Mikael Bisgaard-Bohr</td>
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<td>Director, Retail Industry, EMEA,</td>
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<td>Teradata, a division of NCR, Copenhagen, Denmark</td>
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<tr>
<td>Intelligent Supply Chain Event Management with Self-Learning Neuronal Networks</td>
<td>Roland J. Nickeler</td>
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<td>Head of Logistics and Retail IT,</td>
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<td>Gerry Weber International AG, Halle/Westphalia</td>
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</table>
15:30-17:00 C Logistics as a Motor for Growth and Employment

Welcome address

Dr. Hugo Fiege
Managing Partner,
Fiege Group, Greven
Chairman of the Advisory Board, BVL

C Sustainable Logistics – Challenges for a Growth Sector

Keynote

Dr. Klaus Zumwinkel
CEO,
Deutsche Post World Net,
Bonn

C Chances and Challenges for European Commerce and Logistics

Keynote

Dr. Hans-Joachim Körber
CEO,
Metro AG,
Düsseldorf
Keynotes – Wednesday, October 17, 2007

C Address by the German Chancellor

Dr. Angela Merkel
Chancellor of the Federal Republic of Germany

C The Automotive Industry as a Motor for Innovations in Logistics

Matthias Wissmann
President,
German Association of the Automotive Industry (VDA), Frankfurt a.M.
Is Your Logistics Best Practice?

Since it was first presented in 1984, the German Logistics Award has become one of the most important and prestigious logistics awards. The award is presented at the leading forum of the logistics community, the German Logistics Congress, during a gala event in Berlin. The German Logistics Award consists of a certificate and the sculpture “Das Gespräch” (the conversation) made exclusively for the winner by the Worpswede sculptor Waldemar Otto.

Since it was founded in 1978, German Logistics Association (BVL) has been promoting integrated logistics concepts in all sectors of industry and in the field of science and research.

As a neutral and independent logistics association with over 7,500 members from the top echelons of industry, commerce, services and science, BVL generates ideas and stimuli for cross-sector and future-oriented logistics concepts to secure the competitiveness of companies in Germany and abroad.

The Jury

Chairman of the Jury:
Prof. Dr. Hans-Ofaf Henkel
Adjunct Professor, Mannheim University

Jury members:
Hans-Jörg Hager
CEO, Schenker Deutschland AG, Kelsterbach, Member of the Management Board, Schenker AG, Essen, Member of the Advisory Board, BVL

Prof. Dr. Claus E. Heinrich
Member of the Management Board, SAP AG, Walldorf, Member of the Advisory Board, BVL

Björn Helmke
Editor-in-Chief, LOG.Punkt, Editor-in-Chief, DVZ Deutsche Logistik-Zeitung, Hamburg

Dr.-Ing. Thomas Kittel
Vice President Propel, Sauer-Danfoss Inc., Wilmington, Delaware, USA, Managing Director, Sauer-Danfoss GmbH & Co. OHG, Neumünster

Past Winners:
Kay Middendorf
Managing Director, Tchibo Logistik GmbH, Bremen

Stefan Recknagel
Head of Parts Logistics, BSH Bosch und Siemens Hausgeräte GmbH, Fürth, regional group spokesperson, BVL

Dirk Reich
Member of the Management Board, Executive Vice President Contract Logistics, Kühne + Nagel International AG, Schindellegi, Switzerland
Experience the presentation of the German Logistics Award 2007 in a “transparent” atmosphere at Arena Treptow to the accompaniment of live and background music; the perfect opportunity to relax and be entertained, to enjoy fine food or even a little “exercise” at the end of the first day of the conference. Above all, however, you will be able to make new contacts and new encounters.

**4 to the bar:** Three elegant gentlemen and an enchanting lady in a long dress – four musicians playing the Bossa Nova, the Samba and jazz you can dance to or simply sit back and enjoy.

**LOADED:** The idea of a band made up of logistics experts playing music for logistics experts was born at the 2003 German Logistics Congress in Berlin – and several enthusiastic musicians soon came together to form LOADED, who are sure to get the Arena venue jumping later on in the evening.

**Stefan Marquard:** young – adventurous – different. The pirate of the kitchen, one-star chef and “father of the young wild bunch” presents top-rate show cooking with his Jolly Rogers Cooking Gang.

**Wii Gaming Consoles:** this is where you can (for example) swing a tennis racquet using the Wii remote control and hit virtual balls over an equally virtual net. Your prowess is transmitted on big screens.

**Culinary delights by ESTREL BERLIN**

**Award presentation**

**German Logistics Award 2007**

**vividot**

Photo scouts are in action at the Congress! And thanks to vividot, a special colour code technology, photos are directly assigned to the photographed person.

**from 23:00 – buses leave on return trip**
D1  BestLog – Matching Efficiency and Responsibility in Global Supply Chains

**Moderation**
Prof. Dr.-Ing. Frank Straube
Executive Director,
Institute for Technology and Management,
Head of the Faculty of Logistics,
Berlin Technical University,
Vice President, BVL

*Preliminary findings of the BVL study: International Procurement*

**Managing the Distribution of High Value Products**
Carlo Martinetto
Senior Vice President Supply Chain,
IVECO S.p.A., Turin, Italy

**Report from the BVL “Global Logistics” Working Group: Optimisation of the European Logistics Network – SCM Organisation**
Jürgen Lankes
Head of Group Logistics,
Dorma Holding GmbH & Co. KGaA, Ennepetal

**Global Supply Chain Management from an Asian Perspective**
Vincent Wong
Joint Managing Director,
Kerry Logistics Network Ltd.,
Hongkong, China

**Key Criteria for Supply Chain Excellence – US Experiences**
Prof. Thomas Speh
Professor of Supply Chain Management,
Miami University, Oxford/OH, USA

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D2  Risk Management in Global Distribution

**Moderation**
Péter Kiss
Distribution Platform Director,
Sanofi-Aventis Hungary, Budapest, Hungary,
President,
HALPIM, Budapest, Hungary

*Kick-off presentation: Challenges, Threats and Solutions in Distribution to Eastern Europe*

**Challenges and Levers in International Supply Chains**
Ralph Sarömba
Senior Manager CoC International Supply Truck Group,
DaimlerChrysler AG, Stuttgart

**Managing Risk in the International Supply Chain**
Tony McIntyre
Head of Insurance and Risk Management,
Agility Logistics, Cherry Hill/NJ, USA

**Supply Chain Event Management – Awareness and Practice**
Christopher Butcher
European Retail Controller,
Polo Ralph Lauren Europe, Geneva, Switzerland

**Risk Control & Event Management – Safeguarding the Supply Chain in Volatile Markets**
Thorsten Meincke
Member of the Central Europe Management Team,
Kühne + Nagel (AG & Co.) KG, Hamburg
## Special-topic sequences – Thursday, October 18, 2007

### D3 Presentation of Applicants for the International German Science Award for Logistics 2007

**Moderation**  
Dr.-Ing. Katja Windt  
Research Assistant, Bremer Institute of Industrial Technology and Applied Work Science (BIBA), Bremen

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<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
<th>Institution</th>
<th>Supervisor</th>
<th>Location</th>
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</table>
| Integration of Complexity Management in the Strategic Logistics Management Process | Dr.-Ing. Christian M. Meyer  
Configuration Manager, Draeger Medical AG & Co. KG, Lübeck | Hamburg University of Technology | Prof. Dr. Wolfgang Kersten | Potsdam III |
| Discrete Time Analysis of Batch Processes in Material Flow Systems   | Dr.-Ing. Marc Schleyer  
Research Associate, Institute for Conveying Technology and Logistics, Karlsruhe University | Karlsruhe University | Prof. Dr.-Ing. Kai Furmans | Potsdam III |
| Methodology of modelling for order processing in the automotive industry | Dr.-Ing. Axel Wagenitz  
Group Manager, Fraunhofer-Institute for Material Flow and Logistics | Dortmund University | Prof. Dr.-Ing. Axel Kuhn | Potsdam III |

### D4 Global Procurement Strategies in Networks

**Moderation**  
Rudi Leonhardt  
General Manager, Supply Chain Europe, Arcelor Mittal, Luxembourg

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
<th>Institution</th>
<th>Location</th>
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</thead>
</table>
| Procurement Strategies in a Global Polymer Producing Company          | Dr. Tony van Osselaer  
Member of the Management Board, Bayer Material Science AG, Leverkusen | Bayer Material Science AG, Leverkusen | Charlottenburg II/III |
| Processes and Systems to Control a Global Sourcing Strategy           | Waseem Sheikh  
Director Internet Business Solutions Group, Cisco Systems Inc., San Jose/CA, USA | Cisco Systems Inc., San Jose/CA, USA | Charlottenburg II/III |
| Cultural Challenges in Dealings with Global Suppliers – Supplier Assessment, Selection and Development | Christian Fontius  
Head of Procurement CoE FAF A350 XWB, Airbus Deutschland GmbH, Hamburg | Airbus Deutschland GmbH, Hamburg | Charlottenburg II/III |

### D5 IT & Forecasting in the Supply Chain

**Moderation**  
Prof. Dr. Michael ten Hompel  
Executive Director, Fraunhofer Institute for Material Flow and Logistics (IML), Dortmund, Member of the Executive Board, BVL

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
<th>Institution</th>
<th>Location</th>
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</thead>
</table>
| The Demand Driven Supply Chain                                       | Dr.-Ing. Johann Waltar  
Head of the Central Supply Chain Department, Vodafone D2 GmbH, Düsseldorf | Vodafone D2 GmbH, Düsseldorf | Tessin I-II |
| Forecasting in Global Chemical Supply Chains: Status and Trends     | Dr. Anupam Samanta  
Senior Manager Supply Chain Optimisation, Bayer Technology Services GmbH, Leverkusen | Bayer Technology Services GmbH, Leverkusen | Tessin I-II |
| Software-Supported Planning of Logistics Processes in the Digital Factory | Markus Schneider  
Project Manager Virtual Logistics (ViLog), AUDI AG, Ingolstadt | AUDI AG, Ingolstadt | Tessin I-II |

Coffee break and visit to the exhibition 11:00-11:30
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Speaker 1</th>
<th>Speaker 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30-11:40</td>
<td>E1 European Award for Logistics Excellence</td>
<td>Potsdam I-III</td>
<td>Roland Dachs (President, European Logistics Association (ELA), Brussels, Belgium, Vice President, Supply Chain de Crown Europe, Crown Holdings Inc., Paris, France)</td>
<td>Prof. Dr. Peer Witten (Chairman of the Jury, European Award for Logistics Excellence, Honorary President of BVL, Member of the Supervisory Board, Otto Group, Hamburg)</td>
</tr>
<tr>
<td>11:40-11:50</td>
<td>E2 ELA-Fellow Award 2007</td>
<td>Potsdam I-III</td>
<td>Prof. Dr. Hans-Christian Pfohl (Chairman of the ELA Research and Development Committee, Chairman of the Scientific Advisory Board, BVL, Darmstadt University of Technology, Germany)</td>
<td>Prof. Martin Christopher (Director of the Centre for Logistics and Supply Chain Management, School of Management, Cranfield University, Bedfordshire, UK)</td>
</tr>
</tbody>
</table>
Keynotes – Thursday, October 18, 2007

E4 Lean and Standardisation as Critical Success Factors within Globally Integrated Supply Chain Management

John Pattullo
CEO,
CEVA Logistics Holding BV,
Hoofddorp, Netherlands

E5 Borderless Rail Transport Concepts – Mobile Europe?

Moderation

Björn Helmke
Editor-in-Chief,
DVZ Deutsche Logistik-Zeitung,
LOG.Punkt,
DVV Media Group, Hamburg

Dr. Hartmut Mehdorn
CEO,
Deutsche Bahn AG,
Berlin

Mauro Moretti
CEO,
Ferrovie dello Stato S.p.A.,
Rome, Italy

Martin Huber
CEO,
ÖBB Holding AG,
Vienna, Austria

Andreas Meyer
CEO,
Schweizerische Bundesbahnen SBB,
Berne, Switzerland

Lunch and visit to the exhibition 13:30 – 14:30
### F1 Investments in European Markets and Locations

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Speaker</th>
<th>Organization</th>
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</thead>
<tbody>
<tr>
<td>Moderation</td>
<td>Prof. Alan G. Waller</td>
<td>President, The Chartered Institute of Logistics and Transport (CILT), Corby, UK</td>
<td></td>
</tr>
<tr>
<td>Strategic Development of the South European Markets</td>
<td>Pedro Giménez Alvarez-Quiñones</td>
<td>Senior Vice President Region Iberia, Conway (Lekkerland Group) S.A., Quer, Spain</td>
<td></td>
</tr>
<tr>
<td>Expansion of Central Hub in the UK Express Parcels Market</td>
<td>Chris Ogg</td>
<td>Executive Director IT + Technical Services, GeoPost UK Ltd., Smethwick, UK</td>
<td></td>
</tr>
<tr>
<td>Steel Expertise at the Heart of the European Markets</td>
<td>Peter Ackerlauer</td>
<td>Member of the Management Board, voestalpine Stahl GmbH, Linz, Austria</td>
<td></td>
</tr>
<tr>
<td>Case of Germany – The Future Heart of Logistics in Europe</td>
<td>Prof. Peter Klaus, D.B.A. Boston/Univ.</td>
<td>Chair of the Department of Business Studies, speciality: Logistics, Erlangen-Nuremberg University, Chairman, Fraunhofer ATL, Nuremberg, Scientific Advisory Board, BVL</td>
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### F2 Logistics & Purchasing – Findings of the BVL Working Group

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Speaker</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moderation</td>
<td>Prof. Dr. Christopher Jahns</td>
<td>Director, European Business School (ebs), Oestrich-Winkel, Executive Director, Supply Management Institute (SMI), Wiesbaden, Member of the Executive Board, BVL</td>
<td></td>
</tr>
<tr>
<td>Power &amp; Reach – Supply Chain Management Instead of Logistics and Purchasing</td>
<td>Henning Bosch</td>
<td>Head of Supply Chain Management and Logistics, Ratiopharm Group, Ulm, Member of the Management Board, Merckle GmbH, Ulm</td>
<td></td>
</tr>
<tr>
<td>The Aviation Supply Chain – Supplier Integration and the Effect on Vertical Integration</td>
<td>Jochen Schneider</td>
<td>Head of Corporate Procurement and Facility Management, Lufthansa Cargo AG, Frankfurt a.M.</td>
<td></td>
</tr>
<tr>
<td>Global Network – Expectations of Worldwide Logistics and Purchasing Organisation</td>
<td>Dr. Karl Nowak</td>
<td>President Corporate Sector Purchasing and Logistics, Robert Bosch GmbH, Stuttgart</td>
<td></td>
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</table>

### Total networking

The ideal opportunity to talk about what you saw and learned during the Congress day and to make new – or build on existing – contacts with the attendees from all over Europe in a relaxed atmosphere.

Coffee break and visit to the exhibition 15:30 – 16:00
## F3 Ecology & Logistics – Environment-Friendly Solutions

**Moderation**

Susann Dutt  
Environmental Controller,  
Port of Göteborg AB, Gothenburg, Sweden,  
Member of the Board,  
Ecoports Foundation, Amsterdam, Netherlands

<table>
<thead>
<tr>
<th>Session</th>
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<th>Title</th>
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<tbody>
<tr>
<td>Globalisation, Logistics, Sustainable Development: What Challenges Still Lie Ahead?</td>
<td>Prof. Dr. Franz Josef Radermacher</td>
<td>Director, Research Institute for Application-Oriented Knowledge Processing (FAW), Ulm, President, Federal Association for Economic Development and Foreign Trade (BWA), Berlin, Professor of Informatics, Ulm University</td>
</tr>
<tr>
<td>Wind Propulsion Technology – the Future of Cargo Vessels</td>
<td>Verena Frank</td>
<td>Head of Department, Corporate Business &amp; Project Development, Beluga Shipping GmbH, Bremen</td>
</tr>
<tr>
<td>Climate, Environment, Nature – Framework of Action for the Electricity Industry</td>
<td>Dr. Bernd Grünwald</td>
<td>Head of Environmental Issues, Vattenfall Europe AG, Berlin</td>
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## F4 Advanced Store Logistics

**Moderation**

Joe Dybell  
Director Supply Chain and Distribution CZ and SK, Tesco Department Store, Prague, Czech Republic

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<thead>
<tr>
<th>Session</th>
<th>Speaker</th>
<th>Title</th>
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<tbody>
<tr>
<td>The Unique Supply Chain of Daily Fresh Products</td>
<td>Massimo Ambanelli</td>
<td>COO, Supply Chain and Member of the Management Board, Kamps AG, Düsseldorf</td>
</tr>
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<td></td>
<td>Roberto Magnani</td>
<td>Purchasing Director and Program Manager, Logi-K GmbH/Barilla Group, Garrel/Parma, Italy</td>
</tr>
<tr>
<td>Using RFID to improve Customer Service and Business Efficiency</td>
<td>James Stafford</td>
<td>Head of RFID-Clothing, Marks &amp; Spencer plc., London, UK</td>
</tr>
<tr>
<td>The Future Value Chain 2016</td>
<td>Sabine Ritter</td>
<td>General Manager, Global Commerce Initiative (GCI), Cologne</td>
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## F5 Logistics With a Difference – Unusual Projects

**Moderation**

Tim Cole  
Biztech publicist, Cole + Partner, Munich

<table>
<thead>
<tr>
<th>Session</th>
<th>Speaker</th>
<th>Title</th>
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<tbody>
<tr>
<td>Helping Heroes – Sea Rescue: A Logistical Challenge</td>
<td>Michael Grobien</td>
<td>President, German Sea Rescue Service (DGzRS), Bremen</td>
</tr>
<tr>
<td>In 28 Days from Paris to Beijing – Logistics as the Motor behind an Unusual and Successful Event</td>
<td>Oliver Schrott</td>
<td>Managing Partner, Oliver Schrott Kommunikation GmbH, Cologne</td>
</tr>
<tr>
<td>Creating Value in Hospital Logistics</td>
<td>Graham Inglis</td>
<td>CEO UK, Middle East &amp; Africa, DHL Exel Supply Chain, Bracknell, UK</td>
</tr>
<tr>
<td>From Desert to the Sky – a Quantum Leap</td>
<td>Mike Proffitt</td>
<td>CEO, Dubai Logistics City, Dubai, United Arab Emirates</td>
</tr>
</tbody>
</table>
09:00-11:00 G1 European Lighthouse Projects in the Field of Supply Chain Management Potsdam I

**Moderation**
Marion von der Hand
Director Global Supply Management, LEONI Bordnetz-Systeme GmbH, Kitzingen

**Efficient Global Distribution of Small Design Goods**
Carlo Richetti
Director Production and Logistics, Alessi S.p.A., Omegna, Italy

**A Flexible and Customer Driven Supply Chain System**
Lorena Alba
General Manager Logistics, Inditex S.A., Arteixo - A Coruña, Spain

**An Innovative Stock Replenishment System**
Marcin Skonieczny
Director Finance, Grundfos Pompy Sp.z o.o., Poznan, Poland

**Innovation Excellence in Logistics – Results of the ELA/Arthur D. Little Study**
Prof. Dr. Hans-Christian Pfohl
Head of the Department of Corporate Management and Logistics, Darmstadt University of Technology, Chairman of the Scientific Advisory Board, BVL

09:00-11:00 G2 After Sales & Spare Parts Logistics Sofitel Conference Center

**Moderation**
Karim Barkawi
Managing Director, Barkawi Management Consultants GmbH & Co. KG, Munich

**Efficient and Customer-Focused International After Sales Service**
Henrik Onne Bodenstab
Managing Director and Partner, Wünsche Gruppe, Hamburg

**Implementation of a Globally Integrated Supply Chain**
Thomas Müller
Director Global Hardware Services Business, Nokia Siemens Networks, Espoo, Finland

**Professional, Worldwide Spare Parts Logistics as a Success Factor**
Dr. Robert Glauber
Senior Vice President PrimeServ, MAN Diesel SE, Augsburg

**Optimal Spare Parts Provision in the IT Industry – Fundamentals & Examples**
Kraft Schumann
Head of Logistics, Fujitsu Siemens Computers GmbH, Munich
### G3  Responsible Leadership – At the Interface of Personnel Development and Limited Employment Contracts

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Company and Location</th>
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<tbody>
<tr>
<td>Moderation</td>
<td>Can L. Ünal</td>
<td>Head of Supply Chain Modelling &amp; Performance Management, Coordinator Clariant Supply Chain Academy, Clariant International Ltd., Münchenstein, Switzerland</td>
</tr>
</tbody>
</table>

#### Presentations:

- **Give and Take – Flexibility in the Work Process**
  - **Dr. Wolfgang Sonnabend**
  - Head of Personnel, arvato AG, Gütersloh

- **Qualification for All (Temporary) Employees**
  - **Klaus Vögele**
  - Chairman of the Central Works Council, Schenker AG, Essen

- **Further Qualification in Partner Networks – New Prospects for Entrepreneurs and Employees**
  - **Dr. Andreas Bunz**
  - Managing Director, LGI Logistics Group International GmbH, Böblingen

- **Expatriates or Local Management?**
  - **Otto Obermaier**
  - Partner & Shareholder, Spencer Stuart, Frankfurt a.M.

### G4  Technologies in Intralogistics – Warehouse Planning, Warehouse Equipment

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Company and Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moderation</td>
<td>Steve Reeve</td>
<td>CEO Asia Pacific, Dematic Pty. Ltd., Belrose, Australia</td>
</tr>
</tbody>
</table>

#### Presentations:

- **Experiences from the Implementation of an Automated Steel Stock**
  - **Morten Trolle**
  - Director Logistics, Production & Purchasing, Lemvigh-Müller A/S, Kolding, Denmark

- **Time Miracles in the Warehouse – Efficient Measures to Optimise Warehouse Logistics**
  - **Heinrich Wiesner**
  - Managing Director, Marktkauf Logistik GmbH, Bielefeld

- **Efficient Process Optimisation – Boosting Productivity by Automating Returns Picking**
  - **Hans-Joachim Heuer**
  - Head of Logistics, Josef Witt GmbH, Weiden

- **Reliable Methods for the Reorganisation of Complex Material Flow Systems Based on the Example of a Logistics Centre**
  - **Dr. Rudolf Wieser**
  - Member of the Management Board, WMF Württembergische Metallwarenfabrik AG, Geislingen

### G5  Cool Solutions for a Fresh Supply Chain

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Company and Location</th>
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<tbody>
<tr>
<td>Moderation</td>
<td>Jörg Pretzel</td>
<td>Managing Director, GS1 Germany GmbH, Cologne, Member of the Management Board, GS1 Global, Brussels, Belgium</td>
</tr>
</tbody>
</table>

#### Presentations:

- **The UCR and the Role of Customs in the International Supply Chain**
  - **Gareth Lewis**
  - Technical Officer, World Customs Organisation, Brussels, Belgium

- **Food Logistics of the Future – Challenges from the Point of View of the Parties Involved**
  - **Thomas Illig**
  - Director Supply Chain Management, Danone GmbH, Haar

- **The Long Journey of Bananas, Pineapples et al.**
  - **Torsten Spill**
  - General Manager, Dole Fresh Fruit Europe, Hamburg

- **New Processes in Meat Logistics with RFID**
  - **Thorsten Vogedes**
  - Project Manager, REWE Informations-Systeme GmbH, Cologne
European Award for Logistics Excellence, International German Science Award for Logistics

During the last thirteen years, the European Award for Logistics Excellence presented by the European Logistics Association (ELA) has become one of the most prestigious and important European logistics awards and is widely recognised as the “Champions League” among the European awards for logistics solutions. The award winner is a company demonstrating outstanding achievement in logistics and supply chain management.

The winner must either have won the respective national award or have been placed second or third. The Logistics Excellence Award is much sought after by companies throughout Europe. Its recognition of outstanding performance is highly valued by both previous winners and would-be winners alike. The award also provides companies with the opportunity to present their award-worthy concepts on a European stage.

The Jury
Chairman of the Jury:
Prof. Dr. Peer Witten, Honorary President of BVL, Member of the Supervisory Board, Otto Group, Hamburg

Jury members:
Steve Agg, Chief Executive, CILT (UK), London, UK
Norbert Cohen, Executive Vice President, ASLOG, Paris, France
Rainer Deutschmann, Director Supply Chain, Manor AG, Basel, Switzerland
Mimmo G. Giacone, Managing Director, Cecchetto Import AG, Bühlach, Switzerland

The Jury
Chairman of the Jury:
Prof. Dr.-Ing. Michael Schenk
Director of the Fraunhofer Institute for Factory Operation and Automation (IFF), Magdeburg, Member of the Executive Board, BVL

Jury members:
Prof. Dr. Ludger Brüll, Vice President Supply Chain & Logistics, Bayer Technology Services, Bayer AG, Leverkusen, Vice-Chairman of the Research Council of BVL
Prof. Dr. Ingrid Göpfert, Faculty of General Business Management Studies and Logistics, Marburg University, Member of the Scientific Advisory Board, BVL
Dr.-Ing. Markus Greiling, Head of Industrial Engineering, Wacker Chemie AG, Burghausen, Member of the Research Council of BVL
Prof. Dr.-Ing. Willibald Günther, Director of the Faculty of Conveying Technology, Material Flow & Logistics, Munich Technical University, Garching, Member of the Scientific Advisory Board, BVL
Prof. Dr.-Ing. Albert Jugel, CEO, Dräger Safety AG & Co KGaA, Lübeck, Member of the Advisory Board, BVL
Dr. Michael Krings, Head of the Central Logistics/Organisation unit, Parfümerie Douglas GmbH, Hagen

In the last thirteen years, the International German Science Award for Logistics was presented for the first time this year. By renaming the award, BVL is confirming what began last year with the additional acceptance of English-language entries.

With the aim of promoting innovation in the logistics field, scientists in different specialised disciplines and with different levels of experience devote their energy to both fundamental and practically relevant research. They document the knowledge they gain in publications, dissertations and postdoctoral theses.

The International German Science Award for Logistics is presented in recognition of the efforts of young scientists and researchers whose outstanding academic work is particularly relevant to the real world and is therefore well-suited for incorporation in day-to-day logistics activities.

The award also recognises the contribution of the supervising institutes, which created decisive stimuli as well as the conditions required for targeted research.

Exciting to the end: The award is presented each year at the German Logistics Congress in Berlin. The final decision on the winner is also made during the Congress itself.

The best-placed projects will be presented in the “experts of the future” sequence sponsored by the Kuehne Foundation.
Keynote and guest presentations – Friday, October 19, 2007

H1 The winners of the German Logistics Award 2007 and the European Award for Logistics Excellence 2007

Potsdam I-III 11:30-12:15

Interview

H2 Presentation of the International German Science Award for Logistics

Potsdam I-III 12:15-12:30

Award presentation

H3 Space – A Frontier Experience

Potsdam I-III 12:30-13:10

Guest presentation

H4 Closing Address by the President of BVL

Potsdam I-III 13:10-13:15

25th International German Logistics Congress

October 22 – 24, 2008

The International German Logistics Congress is the leading forum of the logistics community. Next year it will be taking place for the 25th time. German Logistics Association itself, who called the event into being 25 years ago and has since organised and staged it every year with great success, will be celebrating its 30th anniversary. This means 2008 will be a year of logistics with two major highlights:

- 30 years of German Logistics Association (BVL)
- 25 years of German Logistics Congress

In this very special year, you can look forward to a variety of topics and events – and, as always, to top speakers and interesting discussions, plenary events and workshops in the vibrant BVL network.
Experience logistics live

Meet the most important providers. Find the most innovative solution. Get to know the most interesting companies and their employees face to face.

4flow AG
@ Logistics Reply S.r.l.
AEB GmbH
Aldata Retail Solutions GmbH
Arbeitgemeinschaft industrieller Forschungsvereinigungen „Otto von Guericke“ AIF
arvato services
ASTRON Buildings GmbH
Atos Origin GmbH
Axis Intermodal Deutschland GmbH
Axxom Software AG
Baltic Airport
Barkawi Management Consultants GmbH & Co. KG
Bayer Technology Services GmbH
Bayerisches Staatsministerium für Wirtschaft, Infrastruktur, Verkehr und Technologie – Invest in Bavaria
Berufsakademie Lörrach
BEUMER Maschinenfabrik GmbH & Co. KG
BLG LOGISTICS GROUP AG & Co. KG
Bosch Securitysysteme GmbH
Bremen Research Cluster for Dynamics in Logistics
Bundesvereinigung Logistik (BVL) e.V.
Cappgemini Deutschland GmbH
CargoLine GmbH
Cisco Systems GmbH
COGLAS GmbH
Craemer, Paul Craemer GmbH
DACHSER GmbH & Co. KG
DaimlerChrysler Services FleetBoard GmbH
Datalogic Mobile CEC
DAV Deutsche Außenhandels- und Verkehrs-Akademie
DB International GmbH
Dematic GmbH & Co. KG
Deutsche Gesellschaft für Logistik mbH
Deutsche Logistik Akademie (DLA) gGmbH
DGzRS Deutsche Gesellschaft zur Rettung Schiffbrüchiger
DHL Express
DHL PAKET
DHL Freight
DHL Global Forwarding
DPD Deutscher Paket Dienst GmbH & Co. KG
Dubal Logistics City
DVV Media Group GmbH
Easypack GmbH
Eicher Logistik Training
ELA European Logistics Association
Elmar Hertzog und Partner Management Consultants GmbH
Epicor Software Deutschland GmbH
ESG Elektroniksystem- und Logistik-GmbH
EURO-LOG AG
Fablog GmbH
FIEGE Deutschland Stiftung & Co. KG
FIEGE Holding Stiftung & Co. KG
FKI Logistex GmbH
Forum-FTS
Fraunhofer ATL
Arbeitsgruppe für Technologien der Logistik-Dienstleistungswirtschaft
Fraunhofer-Institut für Fabrikbetrieb und -automatisierung IFF
Fraunhofer-Institut für Materialfluss und Logistik IML
Fraunhofer-Institut für Produktionstechnik und Automatisierung IPA
Gazaley Germany GmbH
Gebhardt Transport- und Lagersysteme GmbH
Geis Industrie-Service GmbH
GEODIS Deutschland GmbH
GOODMAN GERMANY GMBH
GVZ Regensburg
HB&Z Unternehmensberatung AG
Hafen-Entwicklungsgesellschaft Rostock mbH
HA Hessen Agentur GmbH
Hafenbetrieb Antwerpen
Hamburg Südamerikanische Dampfschifffahrts-Gesellschaft KG
Harder & Partner
Hellmann Worldwide
Logistics GmbH & Co. KG
HERMES LOGISTIK GmbH & Co. KG
HOCHTIEF Projektentwicklung GmbH
HOYER GmbH
HUETTEMANN Logistik GmbH
Huss-Unternehmensgruppe
HBV Immobilien AG
i+i Industrieplanung + Organisation GmbH & Co. KG
IAP Products GmbH
iloxx AG
inconso AG
inet-logistics GmbH
Infor Global Solutions GmbH
InnoVisions-Magazin
Interroll Automation GmbH
integral logistics GmbH & Co. KG
Intermodal
IPKS GmbH
iLogistics AG
iwL AG
IXOCOM GmbH
J&M Management Consulting AG
J. Lippert GmbH & Co. KG
Junghenrich AG
Kardex GmbH
KNAPP Logistik Automation GmbH
Kühne + Nagel (AG & Co.) KG
Kühne School of Logistics and Management GmbH
Lebensmittel-Zeitung
LGI Logistics Group International GmbH
LINPAC Materials Handling Germany GmbH
LOCOM Consulting GmbH
LOG.Punkt
LogControl GmbH
LOGISTICS-RUHR.COM
Logistik Optimierung Supper GmbH
LogistikNetz Berlin-Brandenburg e. V.
Louis Schierholz GmbH
Luftansa Systems AG
MESSE MÜNCHEN GmbH
Miebach Logistik GmbH
MLOG Logistics GmbH
Montech AG
mSE GmbH Management-Solutions and System-Engineering
NORSAGmbH
OFI – Office for Foreign Investors, Wallonia Region of Belgium
PAKI Logistics GmbH
PDS Peripherie-Daten-Systeme, Entwicklungs- und Service GmbH
pfenning logistics – KMP Holding GmbH
PointOut GmbH
prismat GmbH
ProLogis Germany Management GmbH
PROLOGOS Planung und Beratung
Dr. Gietz, Henneberg, Kindt OHG
PSI Logistics GmbH
The Future of Retailing

METRO Group
Future Store Initiative

Modern technology boosts the efficiency of logistics operations. In the Future Store Initiative, the METRO Group has created a platform that ups the tempo along the entire process chain. The leading German retail corporation develops and tests future-oriented innovations together with more than 65 cooperation partners in the IT, consumer goods and service sectors. The METRO Group’s Future Store Initiative and 14 technology partners will be showcased over a total area of around 650 square metres. Visit us in the pavilion of the InterContinental Berlin and experience the future of retailing.
## Lounges on all Congress days – communication and relaxation – quiet zones at the conference

### Open-Mind Lounge

**Room Köpenick I** – always open for your topics and issues. Away from the stress and hectic yet still at the heart of things and offering an extra-special atmosphere where you can reflect on (and, if you want, talk to us about) what you have seen and heard.

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### DPD Lounge

**Marlene Bar** –

Welcome to the DPD Lounge in the foyer of the Hotel InterContinental.

We look forward to your visit.

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### Goodman’s Vitamine Lounge

**Room OCC** – Enjoy refreshments and relax in our Vitamine Lounge and join us in celebrating the launch of our new brand.

We look forward to celebrating this event with you.

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<td>Goodman</td>
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### ProLogis Lounge

**Room Lausanne in the Sofitel Berlin Schweizerhof** –

10 years of Success in Europe.

Be in for a surprise!

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<tr>
<td>ProLogis</td>
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### Havanna Lounge

**Room Tiergarten I** –

Enjoy hot Salsa and Merengue sounds and rhythms with a non-alcoholic Mojito, Cuba Libre or Daiquiri.

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<td>PSI Logistics</td>
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### SSI Schäfer Lounge

**Room Tiergarten II** –

Interaction – Information – Relaxation

Interesting conversations in creative surroundings.

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<td>SSI Schäfer</td>
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### Tea Lounge

**Room Dahlem** –

Welcome to the STILL Tea Lounge!

Treat yourself to a quiet moment and enjoy the selected teas and specialities from Hugo’s.

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### Teradata Lounge

**Foyer Potsdam** –

Fresh ideas and new perspectives with original Brazilian refreshments: with Gourmet-Espresso from Moema Espresso Republic.

**Sponsored by**

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<td>Teradata</td>
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### Landezeit Lounge of TLG IMMOBILIEN

**Foyer Potsdam** –

Spice up your day with the famous “Leipziger Lerchen” biscuits and get to know the new Leipzig/Halle logistics region!

**Sponsored by**

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<td>STARK IM OSTEN</td>
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### trans-o-flex Lounge

**Room Glienicke** – Talk about logistics in a quiet and relayed atmosphere.

We also offer participants our convenient “document logistics” service. We deliver your Congress documentation to your office free of charge. You can hand in your Congress documentation at the bag counter in the foyer of the InterContinental.

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Additional sponsors and partners of the 24th German Logistics Congress

We would like to thank the above companies for their friendly support!

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www.vanderlande.com
### Transparency and Evolution in Logistics Education and Training

The ELA Training Day offers a platform for information, discussion and exchange on all questions related to initial and further logistics training across levels and countries. The event combines plenary presentations with specified round table discussions (‘Think Tanks’) for more interactive communication with and between logistics professionals, training providers, trainers and HR managers.

**Chairman**

Yiannis Konetas
President of Business Consultant Research & Development EXELIXI S.A., Athens, Greece, President of European Certification Board of Logistics (ECBL), Brussels, Belgium

**Track Chair**

Prof. Dr.-Ing. Gaby Neumann
Junior Professor in Logistics Knowledge Management, University of Magdeburg, Germany

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Discussion</th>
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<tbody>
<tr>
<td>10:00</td>
<td><strong>Plenary Session</strong>&lt;br&gt;Logistics Education and Training – Paths into Middle Management&lt;br&gt;Benedikt Peppinghaus, Senior researcher, Federal Institute for Vocational Education and Training (BIBB), Bonn, Germany</td>
</tr>
<tr>
<td>13:00</td>
<td><strong>Think Tanks/Parallel Sessions</strong>&lt;br&gt;– From a National to an International Approach&lt;br&gt;– Logistics Managers Profile and Assessment&lt;br&gt;– IT Support for Training-on-the-Job</td>
</tr>
<tr>
<td>14:00</td>
<td><strong>Panel/Forum Discussion</strong>&lt;br&gt;Results and Conclusions from the Think Tank Discussion</td>
</tr>
<tr>
<td>15:30</td>
<td><strong>Plenary Session</strong>&lt;br&gt;A Logistics Practitioner Undergoes the ELA Certification Process&lt;br&gt;Heiko Dillner, 2004 Graduate of the “Compact Study Course” at the German Logistics Academy, Hamburg, Germany</td>
</tr>
</tbody>
</table>

### Risk Management in Logistics Networks

The ELA Educators Day is an outstanding opportunity to learn about new research being conducted on today’s most important logistics and supply chain management issues. It is also a valuable forum for logistics academic researchers to exchange their ideas and research methods.

**Chairman**

Prof. Michael Browne
University of Westminster, United Kingdom

**Track Chair**

Prof. Hans-Christian Pfohl
Darmstadt University of Technology, Germany

<table>
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<tr>
<th>Time</th>
<th>Session/Discussion</th>
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<tr>
<td>13:00</td>
<td><strong>Supply Chain Resilience:</strong>&lt;br&gt;From Creeping Crises to Wicked Problems&lt;br&gt;Dr. Helen Peck, Cranfield University, United Kingdom</td>
</tr>
<tr>
<td>15:30</td>
<td>Human Resources as a Risk Factor for Supply Chain&lt;br&gt;Prof. Danuta Kiperska-Moron, University of Economics, Katowice, Poland</td>
</tr>
<tr>
<td>16:50</td>
<td><em>Panel Discussion</em></td>
</tr>
<tr>
<td>17:15</td>
<td>Summary – Conclusions – Results of ELA Educators Day</td>
</tr>
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**Get together with all participants of the ELA Training and Educators Day as well as BVL’s 6th Doctorates Workshop with beer and buffet**

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**Separate registration required**
6th BVL Doctorates Workshop on Logistics & SCM

BVL’s workshop for doctoral candidates is designed to promote tomorrow’s scientific community and enable the members of this community to build networks for the future.

It is the place where up-and-coming experts in the field selected by their faculties come together to discuss the relevance and topicality of their research projects and scientific work, to take part in an interdisciplinary exchange of ideas and experience with doctoral candidates and professors from other institutes and faculties, and to test their scientific insights in a hands-on environment in the BVL network.

Chairman
Prof. Dr. Stephan M. Wagner
Chair of Logistics Management, Director,
Kuehne-Center for Logistics Management,
WHU – Otto Beisheim School of Management,
Vallendar, Germany

Chairman
Prof. Dr. Eleftherios Iakovou
Director, Laboratory of Quantitative Analysis,
Logistics and Supply Chain Management,
Aristotle University of Thessaloniki,
Athens, Greece

Enjoy the benefits of a strong network:
BECOME A MEMBER OF BVL!

German Logistics Association (BVL)

- brings together logistics experts and management executives from industry and commerce as well as the worlds of politics, science and services at its regional and national events,
- provides a forum for the ongoing development of logistics issues and topics,
- publishes first-hand information in its LOG.Punkt, LOG.Letter and LOG.Mail media,
- operates an independent further training and development institution – the German Logistics Academy.

As a member of BVL, you are part of this network. You will regularly receive interesting information material, benefit from the preferential fees for events and training courses and also have an opportunity to become actively involved in BVL.

Interested?
Our team at the BVL stand in the lobby of the Hotel InterContinental will be looking forward to your visit.
You can find more information on membership and preferential member rates at www.bvl.de/member
<table>
<thead>
<tr>
<th>Time</th>
<th>Outdoor Sequence</th>
<th>Location</th>
<th>Topic</th>
<th>Presenters</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30-17:30</td>
<td><strong>O1</strong> BSH Bosch and Siemens Hausgeräte – The Nauen Plant</td>
<td>Outdoor</td>
<td>Logistics: Key Element of a Demand Driven Production</td>
<td>Dr. Stephan L. K. Freichel, Michael Noßbach</td>
<td>Limited no. of places, registration on October 17, 2007</td>
</tr>
<tr>
<td>13:30-17:30</td>
<td><strong>O2</strong> Volkswagen Original Spare Parts Logistics – Brandenburg Distribution Centre</td>
<td>Outdoor</td>
<td>Service Quality and Delivery Reliability - Critical Success Factors in Spare Parts Logistics</td>
<td>Hans-Jürgen Philipp, Andreas Klemm</td>
<td>Limited no. of places, registration on October 17, 2007</td>
</tr>
<tr>
<td>13:30-17:30</td>
<td><strong>O3</strong> Dachser Food Logistics for Berlin</td>
<td>Outdoor</td>
<td>Food Logistics in the urban centre Berlin - a new challenge every day!</td>
<td>Gerhard Riester, Stefan Krautwurst-Leister</td>
<td>Limited no. of places, registration on October 17, 2007</td>
</tr>
<tr>
<td>13:30-17:30</td>
<td><strong>O4</strong> BVL Working Group – ICE Plant Berlin-Rummelsberg</td>
<td>Outdoor</td>
<td>Presentation of Findings of the BVL Working Group “Sector-Specific Services in the Field of Rail Freight Transport”</td>
<td>Ralf Jahncke, Bernhard Metzger</td>
<td>Limited no. of places, registration on October 17, 2007</td>
</tr>
<tr>
<td>18:30-22:00</td>
<td><strong>O5</strong> TNT Express – Depot at the Berlin-Tegel Location</td>
<td>Outdoor</td>
<td>Celerity, Reliability and Safety - Critical Success Factors in an Express Network</td>
<td>Dr. Dietmar Rau, Bernd Ohmann</td>
<td>Limited no. of places, registration on October 17, 2007</td>
</tr>
</tbody>
</table>

Due to the safety regulations of the Airport Tegel, your Passport is required for the Registration for this Outdoor Sequence.

Buses leave from the InterContinental for O1 - O4 at 13:30 and for O5 at 18:30.
## Organisation

### Development and staging of the 24th German Logistics Congress

**Project team**

- **Prof. Dr.-Ing. Frank Straube**
  - Vice President
- **Dr.-Ing. Thomas Wimmer**
  - Project Manager
- **Graham Ewer**
  - ELA Past President
- **Tilo Bobel**
  - Congress Development
- **Jörn Fontius**
  - Congress Development
- **Robert Schönberger**
  - Congress Development
- **Julia Bendul**
  - Congress Development
- **Christa Ehlers**
  - Event Management, Sponsoring
- **Heike Piepenschneider**
  - Event Management
- **Heiko Ulrich**
  - Congress Development

**We would like to thank our concept team**

- **Frank Behrens**, Integrated Solution Manager Central Europe, Maersk Logistics Deutschland GmbH, Hamburg
- **Dr. Michael Benz**, Senior Industry Consultant, Teradata, Frankfurt a.M.
- **Dr. Christoph Beumer**, Managing Partner, Beumer Maschinenfabrik GmbH & Co. KG, Beckum
- **Dr. Helmut Bücke**, Vice President, Bayer Business Services GmbH, Leverkusen
- **Nicole Geerkens**, Executive Officer, European Logistics Association (ELA), Brussels, Belgium
- **Oswald Grün**, Vice President, SSI Schäfer Noell GmbH, Giebelstadt
- **Dr. Walter Hell**, Director, Institute for Mobility Research (ifmo), Berlin
- **Björn Helme**, Editor-in-Chief, DVZ Deutsche Logistik-Zeitung, LOG.Punkt, DVV Media Group, Hamburg
- **Wolf Peter Hocke**, Managing Director, Ad Hoc PR GmbH, Gütersloh
- **Werner Klein**, Managing Consultant, IBM Deutschland GmbH, Frankfurt a.M.
- **Reinhard Klein**, Project Manager transport logistic, Messe München GmbH, Munich
- **Bernd Krakau**, Executive Vice President Global Business Development, T-Systems Enterprise Services GmbH, Frankfurt a.M.
- **Andreas Kruse**, Director Industry Standards Fashion Retail, DHL Exel Supply Chain, Hamburg
- **Dieter Licht**, Head of the ECR Division, Metro AG, Düsseldorf
- **Rita Marzian**, Head of Department, ECR Division, Metro AG, Düsseldorf
- **Prof. Dr. Werner Rothengatter**, Director of the Institute of Economic Policy and Economic Research, Karlsruhe University
- **Dr. Markus Steilemann**, Vice President Global Supply Chain Management, Bayer MaterialScience AG, Leverkusen
- **Prof. Dr.-Ing. Stefan Walter**, Research Director, Supply Management Institute (SMI), European Business School (EBS), Wiesbaden
- **Martin Weiblen**, Market Management, Dematic GmbH & Co. KG, Offenbach
- **Michael Weidel**, Director Business Development, SSA Global GmbH, Hanover
- **Armin Weih**, Deputy Managing Director, VDMA, Frankfurt a.M.
Your registration

You can register for the 24th German Logistics Congress together with Eurolog 2007 in Berlin either

- **online at** www.bvl.de/eurolog or
- **by phone** +49 421 17 38 434.

**Participation fees**

- € 1,290.– for members (BVL, ELA organisations)*
- € 1,490.– for non-members*
  
  Special terms for scientists/researchers and students on request

- € 200.– for participation in Training Day only or Educators Day only

* Participation in Training Day and/or Educators Day is included in the full Congress fee.

**Partner programme for accompanying persons on all days of the conference**

**Wednesday, October 17, 2007**

- **Berlin Fashion Worlds**
  
  At the Clothing and Fashion College, you can look over the shoulders of the latest budding designers as they draw up their latest in-house collection. After lunch at the stands on the gourmet floor of the superlative KaDeWe department store, the next stop is the “haute couture laboratory” of Nana Kuckuck, who will open up her showroom of unusual and exclusive evening gowns to you.

**Thursday, October 18, 2007**

- **Potsdam**
  
  This trip takes you to the UNESCO World Heritage site in the Brandenburg capital: Sanssouci Palace. After a tour of the magnificent building with its splendid gardens, the park’s own restaurant is the ideal place to take lunch. The next stop on the itinerary is the quaint Dutch Quarter. After a tour of the museum, there is still time for a bit of (window) shopping and a stroll through the picturesque Old City district with its galleries and cafes.

**Friday, October 19, 2007**

- **Berlin, Movie City**
  
  A trip through Berlin’s Hollywood in a videobus. Big multimedia screens on the bus show historic film documents at the original locations. A totally new way to discover Berlin.

Participation price: € 250 (incl. Gala Evening), Organiser: DGfL GmbH, Bremen

Information: Heike Piepenschneider, phone +49 421 17 38 432

You can find the detailed programme at www.bvl.de/eurolog

**Rail travel offer to the German Logistics Congress**

**By rail to the 24th German Logistics Congress from € 79**

In cooperation with Deutsche Bahn AG, BVL is offering tickets to all visitors at special rates. For more information and to book tickets, simply call +49 1805 31 11 53 (14 ct/min) and mention the “Logistics Congress”.
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