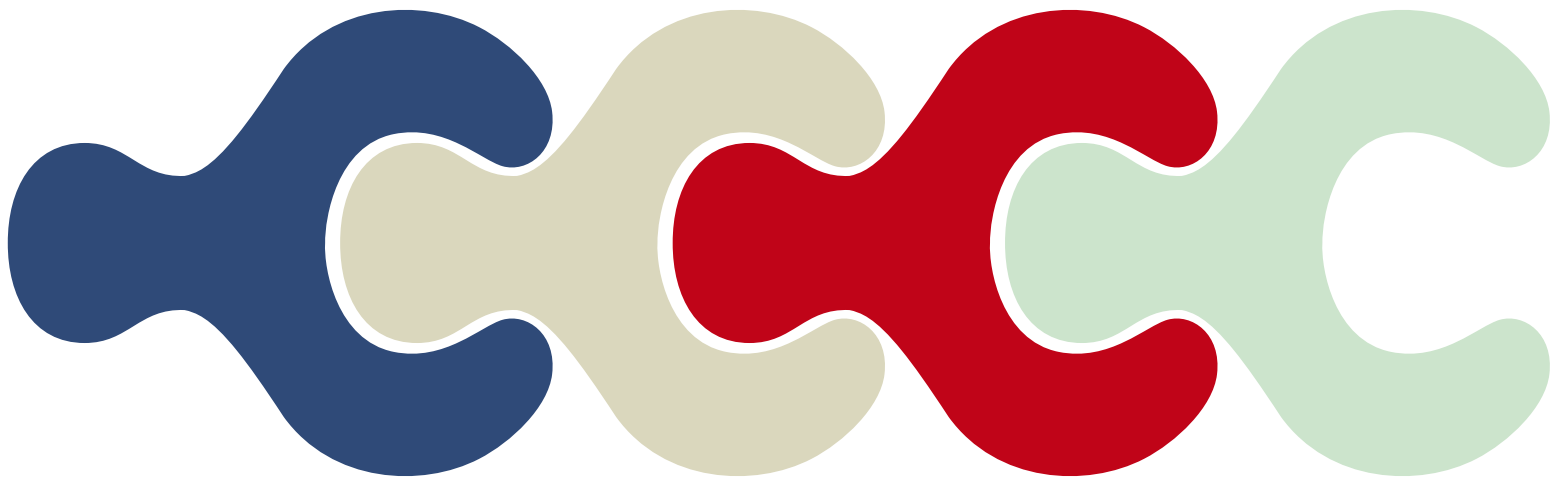


LOGISTICS
MANAGEMENT
FORUM
2009
18-19.02

THE LOGISTICS MEETING OF LUXEMBOURG AND THE GREATER REGION

JOIN THE WORLDWIDE LOGISTICS AND SUPPLY CHAIN EXPERTS
AT THE HEART OF THE GREATER REGION



Supported by



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of the Economy and Foreign Trade

Following a successful first edition, in 2009 the Logistics Management Forum will confirm its leading position as the logistics event of Luxembourg and the Greater Region.

Never change a winning team! The format for the 2009 edition will be the same as in 2008: conferences and workshops alongside a dedicated exhibition fair in a most conducive setting.

The Forum is being organised by Luxembourg-based organisations and industry experts, who will assess the strategic positioning of the country, in terms of the logistics sector, and determine its potential and its relationship with the Greater Region of SAAR-LOR-LUX.

WHO IS CONCERNED BY THIS LOGISTICS DEDICATED "HUB"?

- Public institutions, local authorities, economic development agencies, chambers of commerce, advertising agencies, associations... all the institutions responsible for promoting logistics platforms.
- Industry experts and operating companies involved in air, road, railway or sea/river transportation.
- Storage and major property developers of logistics infrastructures.
- Major integrators and traditional and express transport companies.
- International professional associations.
- Reliable technological solutions.
- Training institutes, universities, colleges and human resources department.
- Consulting services and supply chain management (SCM).

LOGISTICS MANAGEMENT FORUM



18-19 FEBRUARY, 2009

LUXEXPO EXHIBITION CENTRE

The Logistics Management Forum 2009 is dedicated to logistics professionals from Luxembourg, the Greater Region and beyond. This will include private and public business leaders, institutions and organisations with an interest in the logistics industry.

This Forum provides a unique networking opportunity for exchanging ideas, sharing best practices and meeting industry experts.

A MULTI MODAL PLATFORM AT THE VISITOR'S SERVICE

FORUMS AND CONFERENCES:

The topics will provoke active discussions and encourage visitors, guests and speakers to share opinions and "success stories" relating to current issues. The forums and conferences will be held in a purpose-designed room at the heart of the venue.

WORKSHOPS:

Specialist workshops addressing specific industry challenges will be debated by an expert audience and, depending on the interest level in each workshop, parallel sessions may be run simultaneously.

EXHIBITION AREA:

Participants can also take advantage of the special exhibition area to meet clients, suppliers, partners or colleagues in one of the many informal, private meeting areas.

BUSINESS LOUNGE:

A public space reserved for professional meetings.

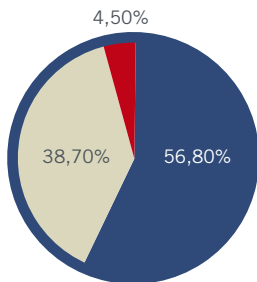


VISITOR CHARTS:



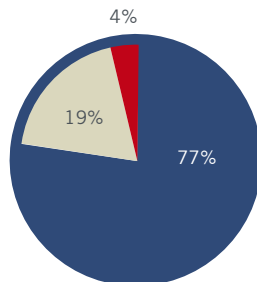
42% General Management

Visitor Satisfaction



■ extremely satisfied
■ satisfied
■ not satisfied

Intention to visit in 2009



■ will certainly visit in 2009
■ will probably visit in 2009
■ will not visit in 2009

TEN GOOD REASONS TO SIGN UP FOR “LOGISTICS MANAGEMENT FORUM 2009”.

1. To present your solutions to a specific and international target audience.
2. To consolidate client relationships.
3. To develop new partner contacts and strengthen links with your existing partners.
4. To meet new prospects.
5. To focus your logistics team around the Logistics Management Forum 2009 project.
6. To find out the latest technologies and competition.
7. To optimise your market knowledge of Luxembourg and the Greater Region.
8. To consolidate your position in the logistics industry, which is expanding rapidly in the Luxembourg market.
9. To raise your profile.
10. To present, test and refine your strategy.

Logistics Management Forum 2009 provides a unique opportunity to spend two days with the best minds in the industry. Don't miss out! Book your place now.

VISITOR PROFILE & SATISFACTION

The forum and its conferences, announced in a targeted media plan, attracted a majority of decision-makers from Luxembourg, the Greater Region and beyond. With an extremely high level of satisfaction, the content of the event met the audience expectations. A great majority of visitors stated that they would certainly visit LMF 2009.

MEDIA PLAN

Media plan intended for visitors will be launched in October 2008 with online visitor registration at the same time. Every exhibitor will receive 250 guest cards for their clients, prospects and partners. As this is an event of general interest for Luxembourg, all press professionals will be invited to learn about logistics sector's major developments.

BE INVOLVED! FOUR FLEXIBLE PACKAGES:

1. Sponsor all or part of the Forum and take advantage of promoting the event to a target audience.
2. Hold a presentation to demonstrate your knowledge in the exhibition area.
3. Organise a conference or workshop.
4. For maximum visibility, choose the “personal-tailoring” option, in which each solution is focused on your key messages.

Please contact us to discuss which package would best suit your requirements.

in collaboration with



LOGISTICS MANAGEMENT FORUM

 **18-19 FEBRUARY, 2009**

LUXEXPO EXHIBITION CENTRE



PRACTICAL GUIDE

Dates

18 and 19 February 2009

Organisation

Luxexpo, in collaboration with GC Partner

Location

Luxexpo
10, Circuit de la Foire Internationale
L-1347 Luxembourg-Kirchberg

Program and schedule

Wednesday 18/02/2009

14.00: Forum opening
15.00 - 19.30: Opening ceremony and conferences

Thursday 19/02/2009

09.30: Welcome buffet for exhibitors
10.00: Forum opening
11.00 - 17.00: Workshops and conferences
18.00: Forum closing

Tariffs

2-day Forum "Pass": 30 €

Further information

For further information, please contact:
Laurent BRIOU
GC Partner s.a.
Mobile: +352 621 317 401
Fax: +352 26 44 06 38
E-mail: info@lmf.lu



GC PARTNER

WWW.LUXEXPO.LU